

10 reasons to upgrade to KeyPoint 6

- 1** Barcodes: make them your efficient friend.*
KeyPoint 6 has a new barcode tool in the design tools palette. Barcodes make it faster and easier to identify forms, pages or respondents. KeyPoint can either generate its own codes or you can print and attach your own to paper surveys.
- 2** Mobile surveys: now you don't need wi-fi to collect data.**
KeyPoint 6 won't let the lack of internet/intranet connection stop you gathering data on a hand-held or kiosk. This data is captured offline at any location, and automatically uploaded once online again.
- 3** Tick boxes: they don't have to be so square.
KeyPoint 6 even makes tick boxes more interesting and engaging. It features a range of standard tick boxes but also provides you with image-based ones, adding impact and visual appeal.
- 4** Text to speech: a survey that talks to you.
Mouse over a word and the text is spoken. Move off the word and the talking stops. Ideal for mobile data entry or kiosks.
- 5** Buttons: now they're less buttoned down.
KeyPoint 6 expands on navigation button functionality by allowing more freedom of positioning and appearance. This includes the flexibility to edit the text on the buttons themselves.
- 6** Pages: one at a time, please.
Some people like to concentrate on one page of a survey at once. KeyPoint 6 lets you do this. Although you can still look at sequences of pages as in KeyPoint 5.5 if you prefer.
- 7** Animation: now your survey can have moving parts.
Just for serious fun, KeyPoint 6 lets you include animated GIF files. This makes your survey particularly engaging and is useful when your survey involves children.
- 8** Interface: the simpler, the better.
You'll notice the difference immediately. All KeyPoint 6's icons have been redesigned not just to look better but also to be more intuitive.
- 9** Wizards: they now work even more magic.
KeyPoint 6 features brilliant Question and Analysis wizards that make it easier than ever to make great looking questions tables and graphs. Wizards work even more magic.
- 10** Emoticons: respond with frowns and smiles.
Respondents can express their feelings using emoticons. Completing a survey is more engaging, so they're more likely to answer the questions. Each emoticon is available in a choice of three different sizes.

Upgrade discounts are available, for a quote please call
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